

YouGov Survey Results

Sample Size: 1983 adults in GB
Fieldwork: 18th - 20th March 2023

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country			Region in England					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	South	
Weighted Sample	1983	648	480	169	699	738	960	1023	208	819	490	466	1130	853	1711	99	173	478	329	240	664	
Unweighted Sample	1983	650	476	174	788	770	883	1100	173	779	499	532	1170	813	1708	109	166	480	343	200	685	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		10-11	18-20																				
		Jan	Mar																				
Thinking about the royal family, for each of the following please say whether you have a positive or negative opinion of them?																							
King Charles																							
	Very positive	22	21	37	12	21	19	31	21	22	8	12	25	39	22	20	22	15	14	21	24	16	25
	Fairly positive	40	42	44	43	49	47	43	38	45	31	41	46	43	43	40	42	46	41	42	42	35	43
	TOTAL POSITIVE	62	63	81	55	70	66	74	59	67	39	53	71	82	65	60	64	61	55	63	66	51	68
	Fairly negative	16	15	10	19	16	16	11	16	14	19	19	13	10	16	14	14	26	16	13	12	20	14
	Very negative	13	11	6	18	7	12	9	15	8	19	12	11	6	11	12	11	8	18	9	10	15	11
	TOTAL NEGATIVE	29	26	16	37	23	28	20	31	22	38	31	24	16	27	26	25	34	34	22	22	35	25
	Don't know	10	11	4	8	7	7	5	11	10	23	16	5	2	9	13	11	5	11	14	12	14	7
Camilla, Queen Consort																							
	Very positive	12	14	25	7	12	12	21	13	14	5	8	15	27	15	11	14	10	8	14	14	13	15
	Fairly positive	34	34	42	31	40	37	40	29	39	17	30	40	42	35	33	34	37	31	34	34	29	36
	TOTAL POSITIVE	46	48	67	38	52	49	61	42	53	22	38	55	69	50	44	48	47	39	48	48	42	51
	Fairly negative	21	21	16	27	25	24	16	22	20	27	24	18	16	21	22	21	27	22	20	21	20	21
	Very negative	19	16	10	23	14	16	14	18	14	20	18	17	12	16	17	16	14	20	13	16	20	17
	TOTAL NEGATIVE	40	37	26	50	39	40	30	40	34	47	42	35	28	37	39	37	41	42	33	37	40	38
	Don't know	14	15	7	12	9	11	9	18	12	31	20	10	3	13	18	15	12	19	18	16	17	11
Prince William																							
	Very positive	32	36	58	23	36	33	49	29	43	16	28	41	55	37	36	38	33	23	36	39	25	43
	Fairly positive	38	36	33	41	45	41	36	36	35	29	38	36	34	37	33	34	44	43	32	36	35	35
	TOTAL POSITIVE	70	72	91	64	81	74	85	65	78	45	66	77	89	74	69	72	77	66	68	75	60	78
	Fairly negative	12	11	3	16	10	12	4	12	9	18	13	10	5	12	10	10	14	13	11	9	16	8
	Very negative	9	7	3	12	4	7	5	10	4	10	8	7	4	7	8	7	2	11	6	5	11	6
	TOTAL NEGATIVE	21	18	6	28	14	19	9	22	13	28	21	17	9	19	18	17	16	24	17	14	27	14
	Don't know	9	10	3	9	5	6	5	12	9	27	13	6	2	8	13	11	7	10	15	11	13	7
Prince Harry																							
	Very positive	7	6	2	9	4	6	4	5	7	11	8	4	4	6	6	6	5	7	6	3	8	7
	Fairly positive	17	19	9	28	22	23	11	16	21	27	25	14	10	20	17	19	21	21	18	18	20	19
	TOTAL POSITIVE	24	25	11	37	26	29	15	21	28	38	33	18	14	26	23	25	26	28	24	21	28	26
	Fairly negative	22	24	23	25	30	30	21	25	23	22	23	24	26	23	25	24	27	21	24	27	26	22
	Very negative	46	40	61	28	37	33	60	43	38	17	31	50	56	42	38	40	41	41	38	40	33	44
	TOTAL NEGATIVE	68	64	84	53	67	63	81	68	61	39	54	74	82	65	63	64	68	62	62	67	59	66

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Weighted Sample	1983	648	480	169	699	738	960	1023	208	819	490	466	1130	853	1711	99	173	478	329	240	664	
Unweighted Sample	1983	650	476	174	788	770	883	1100	173	779	499	532	1170	813	1708	109	166	480	343	200	685	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	10-11 Jan	18-20 Mar																					
Catherine, Princess of Wales	Don't know	8	11	4	9	7	8	5	11	11	23	14	8	3	9	14	11	6	10	15	12	13	8
	Very positive	35	39	61	27	45	37	55	31	46	14	31	45	59	40	38	40	37	29	36	42	27	47
	Fairly positive	33	31	27	37	37	37	28	31	31	28	33	32	28	32	29	30	37	36	30	30	34	28
	TOTAL POSITIVE	68	70	88	64	82	74	83	62	77	42	64	77	87	72	67	70	74	65	66	72	61	75
	Fairly negative	10	9	3	14	7	10	5	10	8	14	10	8	5	9	8	8	12	11	8	8	13	7
	Very negative	8	6	3	9	3	6	4	10	3	8	8	7	3	6	6	6	4	10	5	6	8	6
	TOTAL NEGATIVE	18	15	6	23	10	16	9	20	11	22	18	15	8	15	14	14	16	21	13	14	21	13
	Don't know	13	15	6	13	8	10	8	19	11	36	20	8	5	12	18	15	10	13	21	14	17	12
Meghan, Duchess of Sussex	Very positive	5	5	2	9	5	6	3	5	6	11	7	3	2	6	4	5	4	7	3	3	9	6
	Fairly positive	17	17	6	27	17	21	9	16	18	26	22	12	9	19	15	17	20	18	15	14	21	17
	TOTAL POSITIVE	22	22	8	36	22	27	12	21	24	37	29	15	11	25	19	22	24	25	18	17	30	23
	Fairly negative	18	19	16	22	26	25	16	20	19	19	21	18	18	19	20	19	21	19	20	22	22	17
	Very negative	50	46	72	30	43	38	68	47	46	22	35	58	65	46	46	46	47	45	45	49	34	50
	TOTAL NEGATIVE	68	65	88	52	69	63	84	67	65	41	56	76	83	65	66	65	68	64	65	71	56	67
	Don't know	10	12	4	12	8	10	5	13	12	23	15	9	6	10	15	13	9	11	17	12	13	10
Prince Andrew	Very positive	1	1	1	1	0	0	1	2	0	2	1	1	1	1	1	1	0	1	1	0	2	2
	Fairly positive	6	6	7	4	4	5	6	8	4	10	5	4	8	7	5	7	4	3	7	6	7	6
	TOTAL POSITIVE	7	7	8	5	4	5	7	10	4	12	6	5	9	8	6	8	4	4	8	6	9	8
	Fairly negative	20	23	33	16	25	20	28	20	25	18	17	27	29	20	25	23	25	17	20	22	23	26
	Very negative	66	61	56	75	66	71	60	61	61	49	65	62	58	64	56	60	63	68	60	59	59	60
	TOTAL NEGATIVE	86	84	89	91	91	91	88	81	86	67	82	89	87	84	81	83	88	85	80	81	82	86
	Don't know	7	10	4	4	4	4	5	9	10	21	12	7	3	7	13	9	9	11	12	13	9	6
Prince Edward	Very positive	16	20	35	14	18	17	30	14	24	8	12	23	35	21	18	20	17	14	18	20	16	24
	Fairly positive	38	38	44	38	43	42	42	34	42	23	34	42	45	40	35	37	41	40	38	39	35	37
	TOTAL POSITIVE	54	58	79	52	61	59	72	48	66	31	46	65	80	61	53	57	58	54	56	59	51	61
	Fairly negative	14	12	8	14	16	13	9	16	8	14	13	11	9	11	12	12	12	11	11	12	12	12
	Very negative	9	9	3	14	4	8	7	13	4	9	10	10	5	8	10	8	7	12	8	8	11	8
	TOTAL NEGATIVE	23	21	11	28	20	21	16	29	12	23	23	21	14	19	22	20	19	23	19	20	23	20
	Don't know	24	23	11	20	19	19	12	23	22	46	31	13	6	20	26	22	23	24	25	22	26	19

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	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	South	
Weighted Sample	1983	648	480	169	699	738	960	1023	208	819	490	466	1130	853	1711	99	173	478	329	240	664	
Unweighted Sample	1983	650	476	174	788	770	883	1100	173	779	499	532	1170	813	1708	109	166	480	343	200	685	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	10-11 Jan	18-20 Mar																					
Princess Anne																							
Very positive	39	38	60	27	41	38	54	32	44	12	23	47	66	41	34	38	35	40	34	38	27	45	
Fairly positive	33	32	28	38	37	37	30	30	34	27	36	34	27	31	34	32	39	29	33	32	35	31	
TOTAL POSITIVE	72	70	88	65	78	75	84	62	78	39	59	81	93	72	68	70	74	69	67	70	62	76	
Fairly negative	8	7	3	10	8	8	4	10	5	12	10	5	4	8	7	7	9	7	7	7	9	7	
Very negative	5	6	2	9	4	6	4	8	3	9	7	6	2	6	6	6	8	7	4	7	10	4	
TOTAL NEGATIVE	13	13	5	19	12	14	8	18	8	21	17	11	6	14	13	13	17	14	11	14	19	11	
Don't know	15	17	6	15	10	12	9	20	14	40	25	7	2	14	20	17	9	18	22	16	19	13	
The royal family in general																							
Very positive	17	17	29	10	11	13	25	15	19	10	12	17	28	18	15	18	13	10	17	16	13	21	
Fairly positive	42	43	54	37	52	46	51	41	46	28	40	50	50	45	42	43	46	45	43	46	34	46	
TOTAL POSITIVE	59	60	83	47	63	59	76	56	65	38	52	67	78	63	57	61	59	55	60	62	47	67	
Fairly negative	20	18	9	25	23	20	12	18	18	26	21	15	12	18	18	18	26	14	18	17	23	17	
Very negative	14	12	4	21	8	15	8	17	8	13	14	13	7	12	12	11	10	22	10	11	18	10	
TOTAL NEGATIVE	34	30	13	46	31	35	20	35	26	39	35	28	19	30	30	29	36	36	28	28	41	27	
Don't know	7	10	3	7	6	7	4	10	9	23	12	5	3	7	13	10	5	10	12	11	12	7	
The institution of the monarchy in general																							
Very positive	18	19	34	11	16	17	30	18	20	7	12	22	34	21	16	20	16	9	19	17	17	23	
Fairly positive	36	39	50	31	44	39	45	36	41	24	36	44	44	39	38	38	37	44	37	43	27	40	
TOTAL POSITIVE	54	58	84	42	60	56	75	54	61	31	48	66	78	60	54	58	53	53	56	60	44	63	
Fairly negative	20	17	8	25	23	21	11	16	17	22	21	13	11	19	15	17	20	12	17	16	20	17	
Very negative	17	15	5	25	10	17	10	18	11	20	17	15	8	14	15	14	19	24	12	13	23	11	
TOTAL NEGATIVE	37	32	13	50	33	38	21	34	28	42	38	28	19	33	30	31	39	36	29	29	43	28	
Don't know	9	11	3	8	8	6	5	12	10	27	14	6	4	7	16	11	8	12	14	11	13	8	
Generally speaking, do you think the institution of the monarchy is good or bad for Britain?																							
Good for Britain	59	58	84	47	64	59	75	54	62	27	50	68	76	61	55	59	53	50	58	61	45	64	
Bad for Britain	14	13	4	21	10	16	8	16	10	22	16	11	6	13	13	12	17	20	11	13	22	10	
Neither good nor bad for Britain	22	22	11	29	21	22	15	23	21	31	25	18	16	22	22	21	28	21	22	19	24	21	
Don't know	5	7	1	3	5	3	3	7	7	21	9	3	2	5	10	7	2	9	10	7	9	5	

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	10-11 Jan	18-20 Mar																				
Do you think Britain should continue to have a monarchy in the future, or should it be replaced with an elected head of state?																						
Should continue to have a monarchy	64	61	87	48	67	61	77	57	65	33	52	70	81	64	59	62	57	53	61	64	51	67
Should have an elected head of state instead	23	24	8	38	21	28	15	29	19	35	29	21	14	25	23	23	34	32	20	22	34	20
Don't know	13	15	5	14	11	11	7	14	15	32	19	9	5	11	19	15	9	15	19	13	15	13
And how strongly do you feel about that? <i>[Asked to those who expressed a preference; n=1718]</i>																						
Very strongly	41	39	55	31	32	37	50	36	42	18	29	45	55	40	38	40	33	36	38	39	34	43
Fairly strongly	33	36	31	41	43	38	33	36	36	42	36	37	33	35	37	36	40	36	36	34	37	35
TOTAL STRONGLY	74	75	86	72	75	75	83	72	78	60	65	82	88	75	75	76	73	72	74	73	71	78
Not very strongly	20	19	11	22	25	21	13	20	18	33	25	15	11	20	18	19	20	23	20	22	19	16
Not strongly at all	3	3	1	4	0	3	2	5	2	4	6	2	1	4	3	3	5	3	3	3	4	3
TOTAL NOT STRONGLY	23	22	12	26	25	24	15	25	20	37	31	17	12	24	21	22	25	26	23	25	23	19
Don't know	2	2	2	2	1	1	2	3	2	3	4	1	1	1	4	2	1	3	2	2	6	2
Do you think Britain will still have a monarch in 100 years' time?																						
Yes, definitely	12	12	20	9	10	11	17	14	11	5	12	15	13	13	12	13	7	9	14	12	12	13
Yes, probably	35	31	33	32	35	33	31	29	32	33	33	30	27	32	29	31	27	28	29	32	31	33
TOTAL YES	47	43	53	41	45	44	48	43	43	38	45	45	40	45	41	44	34	37	43	44	43	46
No, probably not	27	30	25	35	30	32	27	29	31	37	28	30	29	32	26	29	41	30	28	32	26	30
No, definitely not	7	7	4	10	6	8	6	8	6	5	7	7	8	7	8	7	6	12	7	6	9	6
TOTAL NO	34	37	29	45	36	40	33	37	37	42	35	37	37	39	34	36	47	42	35	38	35	36
Don't know	18	20	18	15	18	16	19	20	21	19	21	17	23	16	26	20	19	21	23	19	22	18

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	10-11 Jan	18-20 Mar																				
Thinking about the role they play for the country, and money they receive from the civil list, do you think the Royal Family are good or bad value for money?																						
Very good value	21	20	34	12	18	19	30	20	20	9	13	24	33	21	18	21	14	13	23	18	18	22
Fairly good value	34	34	41	33	46	37	39	31	37	21	31	36	42	36	32	34	33	33	30	39	30	37
TOTAL GOOD VALUE	55	54	75	45	64	56	69	51	57	30	44	60	75	57	50	55	47	46	53	57	48	59
Fairly bad value	18	17	10	22	15	18	11	17	16	25	18	17	11	18	15	16	23	19	17	15	19	15
Very bad value	14	12	5	20	10	14	10	15	10	12	15	13	7	11	13	12	16	16	10	11	18	11
TOTAL BAD VALUE	32	29	15	42	25	32	21	32	26	37	33	30	18	29	28	28	39	35	27	26	37	26
Don't know	14	17	9	14	11	12	11	16	17	33	23	10	6	13	22	17	15	19	19	17	15	15
Would you say you are proud of the British monarchy, embarrassed of the British monarchy or neither?																						
Very proud	24	25	46	12	23	22	39	23	28	9	18	29	43	26	25	27	22	13	27	28	18	29
A little proud	19	19	23	21	21	20	23	19	19	9	18	22	21	22	15	19	19	16	17	20	17	21
TOTAL PROUD	43	44	69	33	44	42	62	42	47	18	36	51	64	48	40	46	41	29	44	48	35	50
Neither proud nor embarrassed	30	33	24	36	37	34	25	33	33	42	38	30	23	31	35	32	38	40	32	31	39	29
A little embarrassed	11	8	4	12	10	9	5	8	8	14	9	7	6	9	8	8	8	6	8	10	6	9
Very embarrassed	10	8	2	16	4	12	5	11	6	10	9	9	5	8	8	7	10	19	6	5	13	7
TOTAL EMBARRASSED	21	16	6	28	14	21	10	19	14	24	18	16	11	17	16	15	18	25	14	15	19	16
Don't know	5	6	1	3	5	3	3	7	6	16	9	3	1	5	9	7	4	5	10	7	7	5
Leaving aside your views on the monarchy as a whole, do you think the King personally is doing a good or bad job?																						
Very good job	20	19	33	13	18	19	28	19	20	4	14	24	30	21	18	20	15	14	22	19	15	21
Fairly good job	38	41	46	42	46	47	44	38	44	30	37	44	51	42	39	41	47	40	39	42	37	43
TOTAL GOOD JOB	58	60	79	55	64	66	72	57	64	34	51	68	81	63	57	61	62	54	61	61	52	64
Fairly bad job	7	7	4	7	6	6	5	8	5	13	7	6	3	7	6	6	8	7	5	8	10	5
Very bad job	6	6	3	8	4	6	5	9	3	9	7	5	3	6	6	6	4	10	5	2	10	6
TOTAL BAD JOB	13	13	7	15	10	12	10	17	8	22	14	11	6	13	12	12	12	17	10	10	20	11
Don't know	28	27	14	30	26	23	18	27	27	44	35	21	13	24	31	27	27	28	29	29	28	25

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Unweighted Sample	1983	650	476	174	788	770	883	1100	173	779	499	532	1170	813	1708	109	166	480	343	200	685	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

			10-11 Jan				18-20 Mar															
And how good or bad a job do you think Prince William will do as King when the time comes?																						
Very good job	33	37	60	26	36	35	53	30	44	14	30	44	54	39	35	38	36	26	39	38	25	43
Fairly good job	33	32	29	39	43	37	29	32	33	30	34	32	32	32	33	32	33	39	27	32	34	34
TOTAL GOOD JOB	66	69	89	65	79	72	82	62	77	44	64	76	86	71	68	70	69	65	66	70	59	77
Fairly bad job	6	5	2	6	4	6	3	7	3	10	6	4	2	7	3	5	5	7	4	5	10	3
Very bad job	6	5	2	8	2	4	3	7	3	8	6	4	2	4	5	5	2	8	4	3	9	4
TOTAL BAD JOB	12	10	4	14	6	10	6	14	6	18	12	8	4	11	8	10	7	15	8	8	19	7
Don't know	23	21	7	22	16	18	12	24	17	38	25	16	10	18	24	20	24	20	25	22	21	16

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.